



# Sponsorship Proposal



DORIANE'S ROYAL CHRISTMAS BALL EVENT

**Brown Beauty Magic–  
Doriane's Character Company  
& Youth Empowerment Solutions**

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**December 9, 2023**

Time: 3 PM to 5 PM

Location: Bethel AME Church  
623 Crawford Ave, Augusta, GA 30904

## Contact

**Phone** (706) 426-1176 or (706) 963-0763

**Website** [www.bbmroyalevents.com](http://www.bbmroyalevents.com)

**Email** [brownbeautymagic.re@gmail.com](mailto:brownbeautymagic.re@gmail.com) or [admin@sayyes4youth.com](mailto:admin@sayyes4youth.com)

# Introduction

Brown Beauty Magic believes representation is important and employ a diverse and inclusive cast. We also understand that underserved children do not have the opportunity to experience real life characters that they see on tv or read in books. We would like to bring this magical experience by way of a Christmas Ball to underserved children. Not only do we need support to make this event free for every child participating but we would like to gift them with formal apparel for the special occasion as well. It's part of our mission to serve the community and empower children one character at a time.

Brown Beauty Magic will be partnering with Youth Empowerment Solutions (a registered 501c3) "Melanin Magic" program to bring community resources to this event.

Your generosity will make a difference! By giving to this event, you will help bring magic to a child in your community and help them create memories that will last a lifetime.

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# About BBM



Brown Beauty Magic–Royal Events LLC or BBM is the first character company in the CSRA to offer a diverse cast for all characters. We take pride in bringing characters to life and joy to both children and adults alike. We are slightly different from the average character company, as we offer and advertise our own versions of reimagined characters as well as original characters.

Brown Beauty Magic takes pride in representing characters of all ethnicities, cultures and appearances.

BBM was established on August 2, 2022 by Doriane Skales. It was her vision of representation and inclusion that we strive to live up to. We are about building community and seeing the love for all people grow across it. Our ultimate goal is to bring a sense of pride to children of all ethnicities and cultures through the beauty of representation.

BBM's footprint and influence has grown in just a little under a year. We attend 5 parades a year that draw thousands of spectators. We also participate, on average, in 1 to 2 festivals a month that have over 500 participants each. We also have partnerships with businesses such as The Hub Augusta and Stars and Strikes.

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# About YES



Established in 2017, Youth Empowerment Solutions is a nonprofit 501(c)3 organization that works to enhance and improve the lives of unprivileged youth in the CSRA. Through mentoring, career focused programs and extracurricular activities, our goal is to keep youth engaged and equip them with the tools to become responsible members of their communities.

We have impacted youth in the CSRA through our monthly Reach 1 Teach 1 forums. Each month we address an important social topic and bring in experts to speak to the youth. Topics have included sex education, drug awareness and entrepreneurship.

We also provide life skill training (finance, budgeting, credit education) and secondary education opportunities (skills and trades).

We also organize programs at the Wallace Branch Library. Our Melanin Magic program features Angel Divine. Angel is an actress, singer and dancer and she plays several princesses of color for our non-profit. This service is completely free and has made a big impact on brown and black girls in the area. Seeing someone that looks like them imparts higher self-esteem and self-worth.

We also feature Storytime with Biscuit the Great Dane. Biscuit is a trained service animal for a disabled veteran, and they visit the library to read children in the community. At the library, both programs provide story time crafts, and songs.

# About The Event

This event will include:

- Royal Entrance
- Coronation
- Entertainment
- Etiquette lesson and dinner
- Photos with characters

The most exciting part of this Event is monies raised will go towards creating a magical experience for children that they will remember for the rest of their lives.



## Event Highlights

To support the efforts of Doriane Skales our founder and friend

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To instill pride in our community and a sense of self-worth

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Free entertainment and dinner

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Photo op with each character and child

# Sponsorship Packages

## Platinum

Named as a Platinum sponsor on the [bbmroyalevents.com](http://bbmroyalevents.com) website for one year

Company name and logo in all broadcast media, all social media, press releases and event advertisements

Company logo on main sponsor stage banner & secondary banners

Two complimentary tickets to give to children in your community to attend the event

Stage mentions AND representative on stage

Exclusive naming rights and the first right of refusal for the subsequent year

**\$10,000**

## Gold

Named as a Gold sponsor on the [bbmroyalevents.com](http://bbmroyalevents.com) website for one year

Company name and logo in all broadcast media, all social media and event advertisements

Company name on all press releases

Two complimentary tickets to give to children in your community to attend the event

Company name and logo on sponsor banner

Stage mentions throughout the event

**\$5,000**

# Sponsorship Packages Continued

## Silver

Named as a Silver sponsor on the [bbmroyalevents.com](http://bbmroyalevents.com) website for one year

Company name and logo in all broadcast media, all social media and event advertisements

Company name and logo prominently displayed on signage

On-site vendor booth placement

Stage mentions throughout the event

**\$2500**

## Bronze

Named as a Bronze sponsor on the [bbmroyalevents.com](http://bbmroyalevents.com) website for one year

Company name and logo in all broadcast media, all social media and event advertisements

Company name and logo on sponsor banner

**\$1000**



# Sponsorship Packages Continued

## Copper

Company name in social media posts

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Stage mentions throughout the event

**\$250-500**

## Supporter

Stage mentions at the event

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\$100 donation will sponsor 1 child. Your donation will cover their dinner, crafts and attire

**\$100-250**

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# **We are looking forward to your participation as a sponsor of the 2023 Royal Christmas Ball!**



Youth Empowerment Solutions is a registered 501(c)3 non-profit organization. Therefore, your donation is 100% tax deductible. Please use the EIN number 83-3559795 to claim your tax deduction. Here are ways you can donate:

- Make a donation through paypal: [yes.admin@sayyes4youth.com](mailto:yes.admin@sayyes4youth.com)
- Cashapp \$sayyes4youth
- Send check or money order to 4032 Stowe Drive, Grovetown GA 30813
- Call us at 706-963-0763
- Email us at [yes.admin@sayyes4youth.com](mailto:yes.admin@sayyes4youth.com)

Sincerely,

**Brown Beauty Magic & Youth Empowerment Solutions**  
**Angel Divine & Angela Prince**

[brownbeautymagic.re@gmail.co](mailto:brownbeautymagic.re@gmail.co)  
[www.facebook.com/brownbeautymagic](https://www.facebook.com/brownbeautymagic)  
[www.facebook.com/sayyes4youth](https://www.facebook.com/sayyes4youth)



**Donate now!**